



**Meeting:** Safer Communities Executive Board

**Date:** 23 June 2008

**Report Title:** Briefing on the Development of the Alcohol Strategy

**Report of:** Marion Morris, Drug and Alcohol Partnerships Manager

---

**1. Purpose:**

- 1.1 To provide the Board with Progress report on development of the borough's alcohol strategy.

**2. Background**

The DAAT has commissioned Ranzetta Consulting to review and refresh the borough's partnership alcohol strategy in line with the revised alcohol strategy for England; *Safe Sensible Social*, the new Public Service Agreement for alcohol harm reduction, with new statutory duties on CDRPs and PCTs .

- 2.1 Ranzetta Consulting are the market leaders in this area and wrote, on behalf of Alcohol Concern, the local alcohol strategy implementation toolkit that the Government published in December 2008.

**3. Objectives**

- 3.1 The objectives are to:
- review and refresh the existing alcohol strategy for Haringey
  - draw together existing information and data
  - carry out any additional needs assessment in specific areas as necessary
  - assist in steering the strategy through the appropriate policy processes in Haringey, including Equalities Impact Assessment, to secure formal adoption by the council
  - in conjunction with partners agree priorities, best use of funds and resources and identify the lead individual from each organisation
  - plan for the implementation and evaluation of the strategy
  - organise a stakeholder event

**4. Progress to date**

- 4.1 Data-gathering and interviews with stakeholders are ongoing and will be completed by the end of June.
- 4.2. Consultation will be wide ranging and include area assemblies, Safer Neighbourhood Teams' KIN groups, focus groups with service users, and use of council's website to gather wider views of public.
- 4.3. The stakeholder event will be on: **Friday July 4<sup>th</sup>, 9.30 to 1pm at Alexandra Palace. Londesborough Room.**

The event is designed to engage stakeholders in the strategy and get sign-up to action plan.

## **5 Key issues**

- Alcohol-related crime in Haringey is significantly worse than the English average (Appendix 1) (NB this is a 'synthetic estimate').
- Mortality rates from chronic liver disease are significantly higher for Haringey than both the regional and English average (see Appendix 1)
- The new LAA includes an improvement target for alcohol-related hospital admissions, NI39 – a 1% reduction in the upward trend year on year. (Appendix 2)
- The new alcohol strategy will reflect current enforcement activity to reduce alcohol-related crime and anti-social behaviour whilst promoting better coordination of the activity
- There are opportunities to link community safety partners to health and social care partners to address alcohol-related harm (e.g. through fire prevention with hazardous drinkers, multi-agency approach to street drinking, data sharing with A&E)
- Current investment in prevention and treatment services requires improvement.

## **6. Timetable**

- 6.1. The strategy will need to go through both the Council's/TPCTS processes before final sign off at November's Cabinet meeting.

## **7. Proposed Monitoring and Implementation**

- 7.1 It is proposed that the actions arising out of the stakeholders event on the 4th July – drop down into existing Board's actions plans e.g. Domestic Violence Board, Other Violent Crime Board, DAAT Partnership Board and the 11-19 Forum. The DAAT Strategy Manager will liaise with the coordinators of these Boards to provide quarterly progress reports to the Safer Communities Executive Board. This will ensure that there is the necessary co-ordination and oversight of the implementation of the strategy.

## **8. Recommendation**

8.1. To seek agreement on the proposed monitoring and implementation Structure.

### Appendix 1: indicators of alcohol-related harm for Haringey



Source: North West Public Health Observatory

Appendix 2

